

# Creative Media Level 2 Double

## Part A - Bridging Work Task

This is a fantastic opportunity to expand your understanding of Creative Media as you prepare for enrolment and start at Franklin in September.

Please complete the work and bring a copy to your enrolment, either printed or electronically.

The work will take you around **2 hours** so plan your time to best suit you.

<b>How do I complete and submit my task?</b>	<p>Complete the tasks on paper/handwritten or digitally, and bring a copy, either paper or electronically, to your enrolment appointment. Also, bring this along to your first lesson in September.</p> <p>If you didn't attend the Taster Day, don't worry. It isn't essential for completing this work, but please ensure that you have completed this bridging work.</p>
<b>Introduction to your Bridging Task</b>	<p>This research and analysis task will give you an introduction to the first topics you can expect to study in September.</p> <p>The first unit you will study is <b>Exploring and Developing Creative Media Skills</b></p> <p>This piece of bridging work will help you with your first unit and will explore creative avenues of the growing media industry.</p>
<b>Task details</b>	<p><b>1. Media Mission: Getting to know you!</b></p> <p><b><u>Task 1</u></b> Take one photograph that tells us a bit about you (this cannot be a self-portrait) e.g. This could be a location, an object or a pre-existing photograph, but it must reflect you!</p> <p><b><u>Task 2</u></b> Write a review of your favourite film or TV show. Use the prompts below to help you, this must be at least 400 words...</p>

	Your analysis can be handwritten, on a word document or it can be more visual such as a mind map style document.
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<b>Resources to help you with the Bridging Task</b>	<p><b><u>Structure for your Film/TV Review</u></b></p> <ul style="list-style-type: none"> <li>• What film/TV show are you analysing?</li> <li>• Who directs/produces it?</li> <li>• Is it part of a franchise?</li> <li>• What genre is the production?</li> <li>• Who is the target audience?</li> <li>• Discuss the characters...</li> <li>• Describe the setting/location...</li> <li>• Explain the narrative (without spoilers!)</li> <li>• What did you like/dislike about the film/TV show?</li> </ul> <p><a href="https://www.ukfilmreview.co.uk/">https://www.ukfilmreview.co.uk/</a></p> <p><b><u>Websites to create mood boards/mind maps for your analysis</u></b></p> <p><a href="http://milanote.com">http://milanote.com</a></p> <p><a href="http://www.padlet.com">http://www.padlet.com</a></p> <p><a href="http://www.canva.com">http://www.canva.com</a></p>
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<b>Extension Tasks</b>	
<b>Extension Tasks to stretch and challenge you</b>	<p>Add a paragraph to your film/TV show review on camera shots, angles and movements. See the below video for guidance.</p> <p>Watch this video to learn more about this: <a href="#">15 Essential Camera Shots, Angles and Movements in Filmmaking</a></p>
<b>Massive Open Online Courses (MOOCs)</b>	<p>You might enrol on this online course and complete the following to push you a little further (this is optional):</p> <ul style="list-style-type: none"> <li>• <a href="#">Future Learn - A Beginners Guide to Film Genres</a></li> </ul>



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## Part B – Preparing for Studying at Franklin

A fantastic opportunity to widen your understanding of the course.

<b>Examining Board and Specification</b>	<p>You will learn and be given an insight into Film and Television Production, Photography, Graphic Design, Games as well as what it is like to work within the industry in these areas.</p> <p>You will develop a portfolio of work in each unit</p> <p><b>We cover the following topics:</b></p> <ul style="list-style-type: none"><li>• Camera handling skills</li><li>• Lighting</li><li>• Sound</li><li>• Film and audio editing</li><li>• How to use Adobe software such as Premiere Pro and Photoshop</li><li>• Poster layout</li><li>• Typography</li><li>• Games design</li><li>• How to produce a creative CV</li><li>• ...and much more!</li></ul> <p><b>Progression after this course:</b></p> <p>This course will help prepare you for a wide range of Level 3 courses at Franklin. You will develop important skills that you can use in any job such as teamwork, working independently, communication and meeting deadlines.</p> <p>There are many different careers that students go into after studying creative subjects. Franklin students have gone on to exciting careers in many areas including working on big-budget TV Shows, movies and even animation. They have also worked in visual effects, photography, graphic design, marketing, cinematography and editing!</p>
<b>Preparing for the course</b>	<p>Here are some helpful sources of information if you would like further information about the subject:</p> <p><b>Websites</b></p> <ul style="list-style-type: none"><li>• <a href="#">Ultimate Guide to Camera Shots: Every Shot Size Explained</a></li><li>• <a href="https://www.nowness.com/">https://www.nowness.com/</a></li></ul> <p><b>Digital Resources</b></p> <ul style="list-style-type: none"><li>• <a href="#">Play Your Way into Production</a></li></ul>

