

Centre for
**Professional
Development**

CAREERS & PROGRESSION EVENING **2024**

#SEEOFUTURE

How to make the most of our

PROGRESSION EVENING...

Franklin's Progression Evening is your chance to gain fantastic information, advice and guidance from **OVER 90** employers, apprentice providers and universities!

Find out about employment, work experience and training opportunities with employers and receive the best advice for your future from universities whilst picking up lots of information and prospectuses.

We have a programme of talks and presentations for you. Decide beforehand which talks you'd like to attend. Don't forget to bring your pen so you can take notes. The schedule of talks can be found on **PAGE 5**.

If you are looking for job opportunities after college, this is your chance to make a good impression!

Think about some questions that you might like to ask. Don't be nervous – exhibitors will be pleased to see you and welcome your questions.

Be keen and attentive – first impressions count!

Update your CV and take it with you on the night because, after networking with employers, you just might need it!

Take a strong bag for all those freebies and prospectuses!

Find out in advance which employers and universities you want to visit

FULL
DETAILS
ON PAGES
3 & 4

HAVE YOUR ELEVATOR PITCH READY!

What is an

ELEVATOR PITCH?

An elevator pitch is a clear, brief message or "commercial" about you. It communicates who you are, what you're looking for and how you can benefit a company or organisation. It's typically about 30 seconds, the time it takes people to ride from the top to the bottom of a building in an elevator.

CRAFTING YOUR ELEVATOR PITCH

1
A QUICK INTRODUCTION
(Name, college you are attending, subjects)

2
WHAT ARE YOU SEEKING?
(Your career goals)

3
YOUR EXPERIENCE
(“I have...” or “I am currently working for...”)

4
WHAT CAN YOU OFFER?
(Skills and how you would benefit a business)

TIP:
Keep it
simple and
short!

UNIVERSITIES

Academy of Live Technology
 Access Creative College
 Adult Learning Team - Franklin College
 Ask Apprenticeships
 BIMM
 Bishop Burton College
 Bishop Grosseteste University
 De Montfort University
 Edge Hill
 Falmouth University
 Humber Outreach Programme
 Hull Uni Nursing & Midwifery
 Hull York Medical School
 Lancaster Uni
 Leeds Beckett University
 Leeds Trinity University
 Loughborough University
 Manchester Metropolitan University
 North Lindsey College
 Northumbria University
 Nottingham Trent University
 Screen & Film School
 Sheffield Hallam University

Teesside University
 UCFB
 UCLan
 University Centre Grimsby
 University of Derby
 University of Dundee
 University of Durham
 University of East Anglia
 University of Huddersfield
 University of Hull
 University of Law
 University of Leeds
 University of Lincoln
 University of Manchester
 University of Newcastle
 University of Oxford
 University of Salford
 University of Sheffield
 University of the Arts London
 University of York
 York St John University

EMPLOYERS

Associated British Ports
 AG Smith & Co
 AP Robinson
 Army Reserves - Royal Anglian Regiment
 Army Reserves - Royal Logistics Core
 Avant Partnership
 BAE Systems
 BG Solicitors LLP
 Bridge McFarland LLP
 Care Plus Group
 CATCH
 Chartered Insurance Institute
 CLdN
 Equans
 Focus
 Foresight
 Forrester Boyd
 Gillespies
 Grimsby Community Energy
 Handelsbanken
 HETA
 Humberside Airport
 Humberside Fire and Rescue
 Humberside Police

IRIS Software Group
 Job Centre Plus Civil Service
 JTL Training
 LHP
 NELC
 NELC - Young Peoples Support Service
 Northern Lincolnshire & Goole Foundation Trust
 Nurtrio
 ORE Catapult
 ORSTED
 Pepperell's Solicitors
 Phillips 66
 QUICKLINE
 Royal Air Force
 Royal Fleet Auxiliary
 Royal Navy
 RWE
 Sills & Betteridge
 Smethurst LLP
 Splash About International Ltd
 St Andrews Hospice
 Tech Absorbents
 Technica
 Tronox
 Wilkin Chapman LLP
 YMCA



**UNIVERSITY
 OF HULL**



RWE



**Northern Lincolnshire
 and Goole
 NHS Foundation Trust**



**BISHOP
 GROSSETESTE
 UNIVERSITY**



**UNIVERSITY OF
 LINCOLN**



wilkin
 chapman
 llp solicitors



**Sheffield
 Hallam
 University**

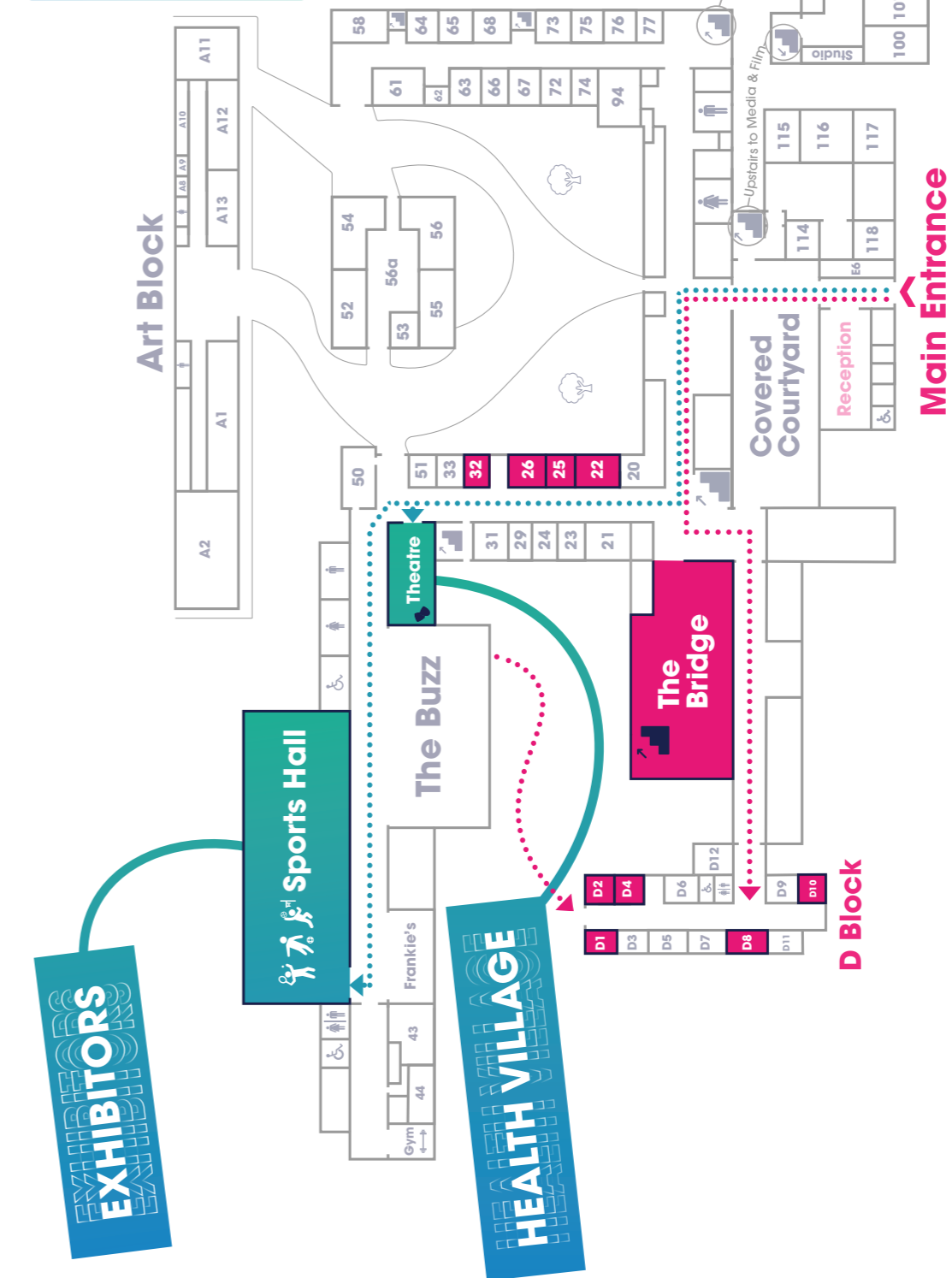
EVENING SCHEDULE

5:45 - 6:15PM

6:30 - 7:00PM

ROOM 32	Apprenticeships Amazing Apprenticeships	Degree Apprenticeships Amazing Apprenticeships
ROOM D2	"Oxbridge" Talk University of Oxford	Careers in the Arts Industry University of the Arts London
ROOM D4	Careers in Chemistry Phillips 66	Careers in Chemistry Phillips 66
ROOM 22	The Benefits of Russell Group universities University of Sheffield	Routes into Teaching Bishop Grosseteste University
ROOM D8	Parent Information Session University of Lincoln	Routes into the Force Humberside Police
THE BRIDGE	Choosing a Course and University University of Hull	Student Finance University of Hull
ROOM 25	Sport at Sheffield Hallam: Going Global Sheffield Hallam University	Routes into Animation, Gaming & Esports Falmouth University
ROOM D10	Interested in Accounting? AG Smith & Co	Health Science Professions University of Hull
ROOM 26	Law in Action University of Law	Routes into Law Wilkin Chapman
ROOM D1	Effective Revision Strategies Gary Thomas	Effective Revision Strategies Gary Thomas

-  - Main Exhibitors
-  - Talks
-  - Routes to D Block
-  - Routes to Exhibitors



WHAT IS LinkedIn

and how can it help you network?



Launched in May 2003, **LinkedIn** is the world's largest professional network on the internet and focuses on professional networking and career development. It is an excellent platform for professionals to connect, share, and learn - **basically like Facebook for your career.**

With over **740 MILLION** members, it is a vital platform for anybody who is in the world of work

LinkedIn is a tool you can use to market yourself favourably and develop an attractive personal brand.

LinkedIn's features can be summarised in THREE ways:



An educational platform with virtual courses designed to help you develop your skills



A jobs board for sourcing and applying for placements, internships and graduate jobs



A professional network for connecting with industry leaders, colleagues and employers

STUDIES HAVE SHOWN THAT NETWORKING LEADS TO MORE OPPORTUNITIES

On LinkedIn, you'll discover people you know (from past or current companies, school, volunteer work, and more) as well as those you don't.

If you haven't already done so, start your own LinkedIn profile and connect with the CfPD Team! Take time to connect and build your network.

What can you offer?

FOCUS ON YOUR SKILLS!

There are two types of skills:

HARD SKILLS

Also called technical skills, these are job specific, relevant to each position and seniority level.

SOFT SKILLS

Non-technical skills that describe how you work and interact with others. Unlike hard skills, they're not necessarily something you'll learn on a course, like data analytics or programming. Instead, they reflect your communication style, work ethic, and work style. These can also be called transferable or employability skills.

Think of all the skills you have to offer to employers and universities

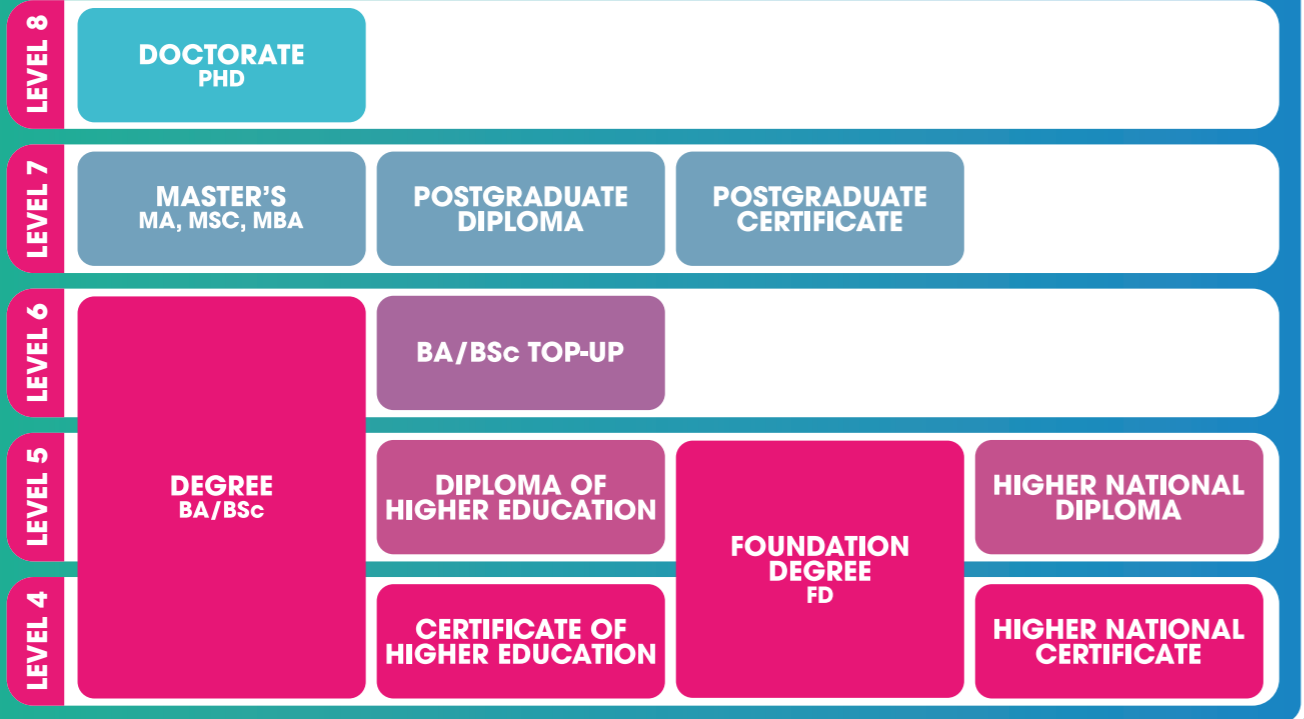
You have valuable transferable skills that could make you a good candidate for a job or university. Think back through everything you have done, your work experience, your education, your hobbies and the other things you're involved in. You will come up with a few!

Some examples of transferable skills are:

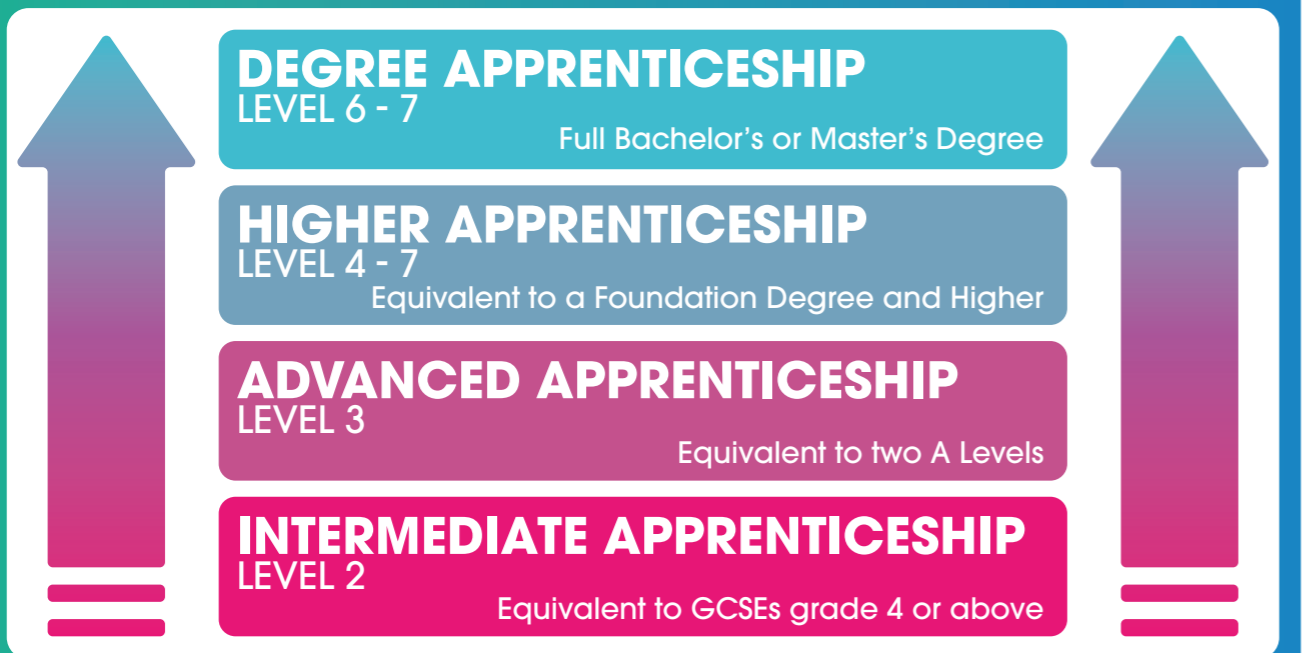
- Communication
- Resilience
- Numeracy
- Teamwork
- Digital skills
- Literacy
- Self-awareness
- Leadership
- Organisational skills
- Problem Solving

APPRENTICESHIPS & HIGHER EDUCATION LEVELS

HIGHER EDUCATION LEVELS



APPRENTICESHIPS



What is...

LABOUR MARKET INFORMATION?

Labour Market Information (LMI) is information about the current economic and employment situation. It includes data on graduate destinations, average starting salaries, current trends in employment sectors and recruitment patterns.

You can use this information to help you:

- Identify skills that are in demand
- Check out trends in a sector
- Identify sectors where there is growth and the possibility of jobs
- Demonstrate to potential employers your understanding of the environment in which they operate
- Many employers comment on candidates' lack of knowledge about the sector or industry to which they are applying
- As well as researching the job and the individual company, make sure you know what issues the sector is facing, who are the main organisations in the sector and what the future might hold for it.

DON'T JUST LOOK AT THE CURRENT SITUATION

Use LMI trends to identify where the jobs may be in the future

LMI is a useful tool to help research future jobs in the local area, understand the skills needed for certain roles and the demand for future employment.

HERE ARE SOME OF THE KEY SECTORS WITHIN THE REGION

KEY SECTORS | WITHIN THE REGION

ENERGY

Greater Lincolnshire is home to the largest offshore wind farm operations & maintenance centre in the world. Over 10,000 new jobs will be created over the next 15 years to develop and deliver new technologies. Energy will be one of the most important sectors for Greater Lincolnshire and the UK. A career in engineering, data analysis and project management will be part of a delivering the future of our energy supply whilst making a huge contribution to

DID YOU KNOW?

The Agri-Food sector in Greater Lincolnshire supports around 75,000 jobs

AGRI-FOOD

Greater Lincolnshire is home to world-leading automation, operations and robotics facilities. The sector is driving the future of food production. Careers span engineering, product development, innovation, marketing and robotics.

HEALTH & CARE

The Health and Social Care sector employs over 60,000 people in Greater Lincolnshire. If you would like a career where you can make a difference to people's lives every day, you should consider a job in Health and Social Care.

DID YOU KNOW?

The NHS is the 5th biggest employer in the world and the UK's biggest!

VISITOR ECONOMY

Tourism is worth £2.6 billion to the Greater Lincolnshire economy. Thousands of people visit Greater Lincolnshire every year to experience its heritage, arts, events and attractions. You could become an Event Planner, Digital Marketer or Light and Sound Engineer. Careers in the Visitor Economy span a wide range of areas including hospitality, theatre arts and community engagement.

PORTS & LOGISTICS

Greater Lincolnshire is critical to the movement of goods across the UK and the rest of the world. The Humber Estuary is home to one of the only 12 Freeports in the UK. It handles over 40,000 shipping movements and 79 million tonnes of cargo each year. Over 25% of the UK's rail freight comes through Greater Lincolnshire's ports. Roles in engineering, finance, health and safety and logistics are integral to keeping goods moving at the right time, to the right place.

DID YOU KNOW?

Greater Lincolnshire is home to over a third of RAF personnel

DEFENSE & SECURITY

A career in Defence and Security offers jobs at the forefront of technological advances in data and intelligence, and jobs that help to protect our country. Greater Lincolnshire has a rich RAF heritage, and there are growing opportunities both in the RAF and in businesses that support Defence and Security activity. The Defence and Security sector needs experts in AI (artificial intelligence), data science, synthetic training, as well as aerospace engineering and cyber security.

MANUFACTURING

The manufacturing industry is one of the largest employment sectors in Greater Lincolnshire, boasting a wide variety of roles. From the use of evolving technologies such as Artificial Intelligence (AI) and programming, to design and development, there are numerous opportunities in Greater Lincolnshire's manufacturing sector. Roles include Product Designers, Test Engineers and Health and Safety Managers.

CENTRE FOR PROFESSIONAL DEVELOPMENT

A prosperous future beyond Franklin is not built with grades alone. Good grades may be the keys that unlock exciting doors to your future, but they're much more effective when accompanied by skills and behaviours that employers look for. Our nationally recognised Centre for Professional Development (CfPD) provides a friendly service that ensures you have all the information, support and fantastic range of experiences you need to step confidently towards which ever route you choose.

Offering a whole host of opportunities to develop professional skills for a future after Franklin. Links with universities, apprenticeships and employers which significantly improve your employability and life chances. The team collaborate with local partners to offer a curriculum relevant to local, regional and national employment opportunities while aligned with local community priorities.

This unique approach to building strong links with employers and universities means that everything you learn and the skills you develop during your time at Franklin is helpful to you and those you go on to work for.

You may pursue higher education (or an alternative route of further study). An apprenticeship or direct employment may be better suited to you. Whichever path you take, you'll be fully prepared, following advice and guidance from our friendly CfPD, level 6 qualified Careers Advisors. Through interactive talks, masterclasses and visits, our CfPD team will help you see your future through the lens of future employers and educators.

OUR DEDICATED TEAM FOCUSES ON:

- Building relationships with employers and universities
- Offering our students impartial careers advice and guidance
- Providing outstanding personal and professional development opportunities
- Exciting work experience opportunities
- Arranging real-world internships
- Identifying mentors and overseeing their work with students
- Providing working lunches, giving our students information about the workplace in various sectors
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- Arranging employer visits and university guest speakers
- Offering a range of fantastic careers and progression events.

GREATER LINCOLNSHIRE LABOUR MARKET INFORMATION

Franklin works with the local and regional business community to understand and address the needs of the local area with input from the Greater Lincolnshire and Rutland Local Skills Improvement Plan. This allows us to identify and work towards key areas of skills development requirements so that our students develop the skills they need to positively progress.

The CfPD forms a key element of a students' Study Programme, combining employability support, skills development and employer/apprenticeship/university engagement to ensure our students are developing the knowledge, behaviours and attitudes required for the whole workplace, as highlighted in our local region as lacking.

Within our wider region there is an amazing range of businesses that need talented young people to join them.

How we can

SUPPORT YOU!

Franklin Sixth Form College Centre for Professional Development

WORK EXPERIENCE OPPORTUNITIES

- Humbercare - Shadow Housing Officer**
Complete an introduction to Citizens Advice and training for your role. Help with the day to day running of the Citizens Advice service.
- Business Assistant - Red Herring Games**
Students will be working with lead supervisor on packing product/event materials for customers prior to shipping. They may be given other IT tasks as these crop up and there is IT equipment available they can work with.
- Carer's Support Service - 121 Support**
Participate in an initial induction programme and in ongoing training. Be able to support on a one to one and small group basis providing help with using a PC, smart phone, tablet etc. Report any concerns to the Volunteer Co-ordinator.
- Teaching Assistant**
Various positions at local schools both primary and secondary. Assisting in all areas supporting teachers and helping children with their educational and social development, both in and out of the classroom.

FOR MORE DETAILS AND INFORMATION ON THE WORK EXPERIENCE OPPORTUNITIES ABOVE, SCAN THE QR CODE

Franklin Sixth Form College Centre for Professional Development

CAREERS & PROGRESSION NEWSLETTER

5th February 2024

THIS ISSUE

Hello all,

In this issue, 5th February 2024, we have lots of virtual work experience opportunities and plenty of useful apprenticeship information with Amazing Apprenticeships, Anglian Water, BP and Lending. There are multiple masterclasses available including Warner Bros, Next Tech Girls and Success of Schools. Finally, we have lots of university information from the University of Nottingham, University of Surrey and University of Sheffield.

Be sure to complete the Google Form in the newsletter to be in with the chance of winning a \$10 Amazon voucher!

Many thanks,
The Careers Team

#SEEYOURFUTURE

This week in the... **GREEN ROOM**

- 11 MON** **Free Time**
Open for students to come and speak with CfPD. 10.30am - 1pm
- 12 TUES** **University of Lincoln**
Your chance to speak with a local university about their courses. 10.30am - 1pm
- 13 WED** **Free Time**
Open for students to come and speak with CfPD. 12.15pm - 1pm
- 14 THUR** **CLiDn**
Interested in a career in ports & logistics? Come and talk to CLiDn about their opportunities. 12.15pm - 1pm
- 15 FRI** **Free Time**
Open for students to come and speak with CfPD. 12.15pm - 1pm

Franklin Sixth Form College Centre for Professional Development

MASTERCLASSES

Warner Bros. Discovery's Championing Apprenticeship Webinar
Warner Bros. Discovery's Early Talent Team is hosting a virtual event in support of National Apprenticeship Week and you're invited! Through this conversation, you will get the opportunity to hear from current apprentices and how the different projects they have worked on has provided them with the #SkillsofLife.
This will take place on 6th February at 6pm. Click here to sign up.

National Apprenticeship Week Online Event with Next Tech Girls
Join Next Tech Girls to celebrate National Apprenticeship Week 2024! You'll hear from trailblazing women who are current or former apprentices in the UK tech industry. This is a great opportunity for you to learn more about tech career paths and apprenticeships from women carving a path for themselves in a male dominated sector. This session is free and open to everyone.
This will take place on Tuesday 6th February from 9am - 10am. Click here to register.

Putting the 'Green' in Green Skills: Discover Plant-Based Careers in Horticulture
Join Success of Schools in this webinar, where you'll hear from people working at the Royal Horticultural Society (RHS) about finding your career in horticulture. This virtual event includes conversations and a live Q&A with approachable and passionate experts in practical horticulture as well as in plant science. They will provide an insight and advice about starting your career journey and give you an understanding of the various routes into the sector. You will also get to hear of opportunities to gain more practical experience prior to looking for entry-level positions and training at the RHS, such as work experience, volunteering, and paid internships in the Royal Horticultural Society's world-class garden and science teams.
This will take place on Tuesday 5th March from 6pm - 7:30pm. Click here to register.

'Ask an Apprentice' with Success of School
It's National Apprenticeship Week! This year, Success of Schools' theme for Wednesday is Apprenticeship Week, so join them for a chat hosted by their founder Mike, with three apprentices who have overcome different barriers to share their personal journeys to land an apprenticeship!
This will take place on Wednesday 7th February from 6:30pm - 7:30pm. Click here to register.

How to book a Careers Appointment

Go to your student portal, select 'More' and then 'Careers'

Fill in the information on the Careers Appointment Booking page

Select the available appointment slot most convenient to you and book it!

PERSONAL AND PROFESSIONAL DEVELOPMENT

Through the Personal and Professional Development and Aspire Programmes, our extensive careers provision, and proven skills initiatives, we are equipping students with everything they need for life after Franklin.

Alongside your studies, you'll complete a Personal and Professional Development Programme which is designed to fulfil your aspirations for learning, employment, and independence during your time at Franklin. You can choose from over 70 academies, clubs, and societies.





@FranklinGrimsby

www.franklin.ac.uk

T: 01472 875 000

E: admissions@franklin.ac.uk

Franklin Sixth Form College
Chelmsford Avenue, Grimsby,
North East Lincolnshire, DN34 5BY

#SEEOURFUTURE