

CAREERS & PROGRESSION NEWSLETTER

**NATIONAL
APPRENTICESHIP
WEEK 2025** 10-16 February

10th February 2025

THIS ISSUE

It's National Apprenticeship Week!

In this special NAW edition, we have local and virtual work experience opportunities, and apprenticeship information with RWE, Wilkin Chapman, BAE Systems and South Yorkshire Police. We have a spotlight on Advertising, Marketing and PR and have plenty of masterclasses available with Network Rail, Next Tech Girls, QA and Unifrog, and university information from the University of Hull, Manchester Metropolitan University, University of West London and the University of East Anglia.

Be sure to complete the Google Form to be in with the chance of winning a £10 Amazon voucher!

Many thanks,

The Careers Team

#SEEYOURFUTURE

CENTRE FOR

PROFESSIONAL DEVELOPMENT

Fancy being in with the chance of winning a £10 Amazon voucher?

Complete [this](#) short feedback survey to be in the draw!

National Apprenticeship Week

It's National Apprenticeship Week! This is a week-long celebration that brings together businesses and apprentices across the country to shine a light on the positive impact that apprenticeships make to individuals, businesses and the wider economy.

In this week's newsletter, there is plenty of information on apprenticeships and lots of opportunities you can take part in if you're considering an apprenticeship!

On **Wednesday 12th February** from **11:30 - 1pm**, we'll have local apprenticeship providers outside The Bridge such as Tronox, RWE, Wilkin Chapman, NHS and NELC to name a few! They'll be here to talk all things apprenticeships and promote the wide variety of local opportunities they have. Be sure to pop down!

Alivio & Esperança (Relief & Hope) - student fundraising campaign

Current Franklin student, Matias, has developed a project in his home country of Angola. The project is called Alivio & Esperança (Relief & Hope) and initially involved Matias when he was on home visits, using his own money to buy food and then his mum cooked 86 meals which they handed out to the community.

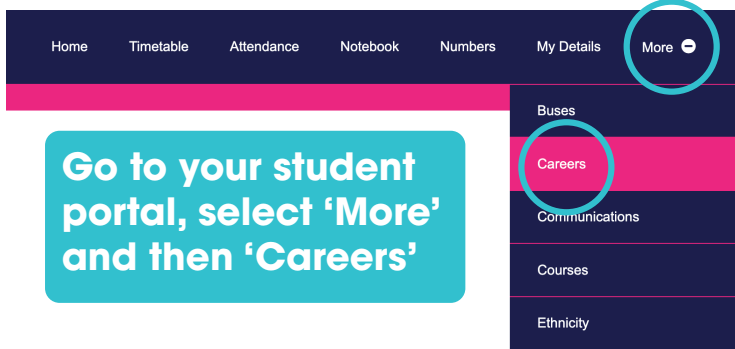
Matias has continued with this project whilst he studies and works in the UK, he is now trying to promote the project so that he can make another donation for Christmas.

"Some of these children have never had a Christmas, I want to give them that family time".

If you are able to donate at all, please click [this link](#) for the GoFundMe.



How to book a Careers Appointment



Go to your student portal, select 'More' and then 'Careers'



Careers Appointment

Careers Appointment Booking

Drop in advice sessions may be available - please contact College Services.

If you would like a careers appointment please complete all of the following fields:

What work history or work experience have you had?

Do you have any medical condition or other factor which may affect your career choice?

No Yes

If yes then please give details:

What are your interests / what do you do in your spare time?

Please tell me how I can help you.

Examples: I want to be an accountant; I am interested in doing a course in nursing.

Finally, what type of interview would you prefer?

Please Select

Fill in the information on the Careers Appointment Booking page



Book an appointment (not during lessons)

1. Select a date to see a list of available appointments (not today, at the weekend or in the past).

| March 2023 | | | | | | |
|------------|----|----|----|----|----|----|
| Mo | Tu | We | Th | Fr | Sa | Su |
| 27 | 28 | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | 1 | 2 |

2. Select one of the available appointments (Red text represent slots where careers are available, but you are not).

-- Select Time --

3. Book the selected appointment.

Book Appointment

You will receive a confirmation email and an appointment will be created in your Outlook Calendar. If College has your mobile number you will also receive a reminder text on the morning of your appointment.

Book an appointment (not during lessons)

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| March 2023 | | | | | | |
|------------|----|----|----|----|----|----|
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| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | 1 | 2 |

2. Select one of the available appointments (Red text represent slots where careers are available, but you are not).

-- Select Time --

3. Book the selected appointment.

10:00

You will receive a confirmation email and an appointment will be created in your Outlook Calendar. If College has your mobile number you will also receive a reminder text on the morning of your appointment.

Select the available appointment slot most convenient to you and book it!

WORK

EXPERIENCE



Customer Service Assistant at One Stop, Cleethorpes

One Stop are looking for a Customer Service Assistant to join their team at One Stop, a subsidiary of Tesco. As a Customer Service Assistant, you will be working in a fast-paced retail environment where no day is the same. You will play an important role in the day-to-day operations of the store and helping maintain the store's appearance.

Click [here](#) to apply.

Accounting, Banking & Finance with Barclays LifeSkills

Barclays LifeSkills helps young people get the skills and experiences they need to enter the world of work. Springpod and Barclays have joined forces to bring you a virtual work experience programme that will teach you the core transferable skills such as self-confidence and resilience that are important for whatever career path you follow.

Click [here](#) to take part.

Becoming a Chartered Surveyor - Surveying Work Experience with RICS

In this work experience, you'll be introduced you to RICS and the important role they play in setting the gold standard for surveyors worldwide. You'll explore the breadth of careers in surveying, from quantity surveying to corporate real estate, and see all the pathways into this dynamic profession!

Click [here](#) for more information.

PwC Virtual Experience Day

Join the PwC Virtual Experience Day during February half term to explore career opportunities in business, finance, accounting, and professional services while developing key employability skills.

This will take place on Tuesday 18th February from 10am – 3pm – click [here](#) to register.

Get Into Law Virtual Work Experience Evening

Are you considering a career in law but unsure about the best route to take? Join this Get Into Law Workshop Evening, a special event where you will hear directly from leading law firms and legal experts about the different pathways into the legal profession through interactive workshops.

This will take place on Thursday 13th February from 5 – 7pm. Click [here](#) to register.

APPRENTICESHIPS

RWE Wind Turbine Technician Apprenticeship

The RWE Wind Turbine Technician apprenticeship provides a fantastic opportunity to enter the growing world of renewable energy, and to earn whilst you learn! Their Wind Turbine Technicians work in teams dedicated to specific offshore wind farms. As part of your apprenticeship, you will learn how these teams operate, and about the many aspects of wind turbine maintenance. It is a rewarding job that allows you to work on highly advanced machinery in a challenging environment!

Applications close on 21st February – click [here](#) to apply.

Paralegal Apprentice with Wilkin Chapman LLP, Grimsby

The Wilkin Chapman Paralegal Apprenticeship scheme will give you a fantastic grounding and the opportunity to study and progress towards qualification as a Chartered Legal Executive or ultimately, a Solicitor. Upon successfully completing the paralegal apprenticeship programme, apprentices will become qualified as CILEx Level 3 paralegals, equipped with the practical skills and knowledge to take on paralegal roles within the business.

Click [here](#) for more information.

BAE Systems Digital & Technology Solutions Degree Apprenticeship

A DTS Engineering Degree apprenticeship involves working collaboratively alongside experienced and world pioneering engineers. It combines spending periods of time at University, where you will acquire an Honours Degree, with time working on real projects, enhancing the skills necessary to develop a long career in the industry. You'll specialise in either Cyber Security, Data Analysis, Software Engineering or Business Analysis.

Click [here](#) for more information.

Police Constable Degree Apprenticeship with South Yorkshire Police

South Yorkshire Police is recruiting for the Police Constable Degree Apprenticeship with projected start dates from November 2025 onwards. Becoming a police constable is a career like no other. Not only will you be taking on challenges that will change your life, but you'll be working to protect the people and communities of South Yorkshire. This is a career where you'll travel between urban cities and rural towns, meeting people from all walks of life.

Click [here](#) for more information or to apply.

MASTERCLASSES

All Aboard Your Career: Apprenticeships with Network Rail

Join Network Rail this National Apprenticeship Week and discover how their apprenticeships can put your future on the fast track! Whether you're into engineering, finance, digital technology, or more, no matter what route you take, you'll be making a difference to millions of journeys. And yes, there's a seat reserved for you on their team.

This will take place on Thursday 13th February from 3pm.

Click [here](#) for more information.

Next Tech Girls Career Conversations with Publicis Media and Digitas

Join this Next Tech Girls Career Conversations online panel event in partnership with global media agencies Publicis Media and Digitas! In celebration of National Apprenticeship Week 2025, you'll hear from current and former apprentices from both companies. Next Tech Girls will ask them your questions about their careers so far, including why they chose apprenticeships, what apprentices do day to day, and what it's like working for an international advertising agency!

This will take place on Friday 14th February from 9 – 10am. Click [here](#) to register.

Explore QA Apprenticeships

Looking to kickstart your career in the tech industry? Join this Explore QA Apprenticeships session tailored exclusively for CareerMap candidates. Discover how QA Apprenticeships can help you earn while you learn, gain industry-recognised qualifications, and build hands-on experience in exciting fields like data, digital and technology. With award-winning training and success stories from thousands of apprentices who've launched their careers, this session is your gateway to a thriving future in tech.

This webinar will take place on Monday 10th February (be quick!).

Click [here](#) to register.

Unifrog Virtual Apprenticeships Fair

Join this virtual fair to learn all about the world of apprenticeships. Explore the latest apprenticeship opportunities, attend live sessions with top employers, and network one-on-one with professional experts to get top tips on how to find and apply for your dream apprenticeship!

This will take place on Wednesday 12th February. Click [here](#) to register.



A SPOTLIGHT

ON...

Advertising, Marketing & Public Relations

A career in marketing is all about selling products and ideas in creative and innovative ways. Every business that has something to sell – whether it’s a mobile phone company or a cookery school – needs to inspire people to buy it: that’s marketing. Marketing jobs cover lots of different areas, from researching the customers and what they want to buy, to writing 'copy' that encourages people to make the purchase. Advertising is one (big) part of marketing. We come across adverts every day - from TikTok and YouTube to radio, billboards and magazines. A career in public relations (PR) is all about raising the profile of an organisation. For example, planning a campaign to highlight how eco-friendly your company is, or organising press releases and events to introduce your new business to the world.

What jobs are available?

The great thing about marketing is that you can work for any kind of organisation, from a charity to a fashion label or even your favourite TV channel. There are heaps of different marketing, advertising and PR job roles to choose from, including Art Director, Copywriter, PR Officers and Managers, Events Planning, Research, Digital Marketing and more.

Entry routes and training

What you should study depends on what you want to do. If you want to go down the design route you should study art and design at A-level or an NVQ in design and a related degree. For research jobs, it’s handy to have a degree and to study maths at least at A-level. If you want to direct and oversee marketing campaigns, and see yourself as more of an all-rounder, you can study A-levels in marketing and business and do the same for your degree.

There are loads of apprenticeships in marketing, including the marketing assistant advanced apprenticeship, marketing executive higher apprenticeship and options at level 6 as well. Through an apprenticeship, you could also become a digital marketer or market research executive. You could do a degree in a field related to business, marketing or sales. Marketing professionals also study university subjects such as English, sociology or psychology, which provide many of the skills needed in the industry.

Where are vacancies advertised?

Vacancies are advertised on national and global jobs boards, sites like LinkedIn, industry websites such as Digital Marketing Jobs and Dice, and on the Government’s Find a Job service.

UNIVERSITY INFORMATION



University of Hull Chancellor's Scholarship

The University of Hull's Chancellor's Scholarship provides full tuition fee coverage for 10 UK undergraduate students annually. It supports academic excellence, motivation, and contributions to the university community. Awardees benefit from networking opportunities, career development support, and financial relief throughout their degree.

The deadline to apply is 14th March 2025 – click [here](#) to apply.

Degree Apprenticeships with Manchester Metropolitan University

Manchester Metropolitan University is a leading provider of degree apprenticeships. We partner with over 680 national and local organisations to give apprentices the opportunity to earn while they learn, and to develop the skills employers want and need. They currently offer programmes in Business, HR and Management, Creative and Digital Technology, Health and Social Care and Science. Click [here](#) to see their current vacancies, and how you can apply.

Degree Apprenticeships Explained with the University of West London

Interested in studying a degree apprenticeship with UWL? They've put together this video to answer some of the questions you may have about degree apprenticeships, including what to expect and how to apply. Watch to find out the difference between an apprenticeship and a university degree, the pros and cons of apprenticeships and how to find an apprenticeship in the UK. Click [here](#) to watch.

Segmentation, Targeting & Positioning with the University of East Anglia

In this Marketing session, James Parslow-Williams, Lecturer in Marketing and course director for Marketing and Management at the Norwich Business School, will run an interactive talk for students on Segmentation, Targeting & Positioning. The session will develop thinking, skills and approaches to support students in their Marketing studies and future aspirations. This will take place on 10th March – click [here](#) to register.

Streetcar: Deconstructing The Text For Performance the University of East Anglia

In this English/Drama session, Dr Ioana Szeman, Associate Professor in Drama in the School of Literature, Drama and Creative Writing at University of East Anglia, will run an interactive skills and insight workshop for students on Streetcar – Deconstructing the Text for Performance.

The session will develop skills and approaches to support students in their English/Drama studies and future aspirations.

This will take place on 13th March – click [here](#) to register.

