

# BTEC Extended Certificate in Travel and Tourism

## Essential Bridging Work

If you intend to enrol on this course you must complete the following bridging work ahead of your first lesson and bring it with you. It should take you about 4 hours to complete the work.

<p><b>Topic / Context</b></p>	<p><b>Introduction to Travel and Tourism</b></p> <p>During Travel and Tourism you will be required to carry out lots of research and produce documents analysing and evaluating</p> <p>This bridging work is designed to give you a taste of some of the tasks that you will be required to do as part of your coursework.</p>
<p><b>Tasks</b></p>	<p><b>Becoming a Travel Agent - We Love London</b></p> <ol style="list-style-type: none"> <li>1. You work at a Travel Agents on the outskirts of London; a young couple visiting with their 10 year child have asked you to research and recommend three places they could go to in the area. Compile a fact sheet on the three places they could visit with opening times, prices, a summary of each place selected and an image. Record each site you go on.</li> <li>2. You must assess events in London within the last 10 years that would have both a positive and negative impact on tourists visiting London.</li> <li>3. In no more than a 100 words tell us where you would visit anywhere in the world and why.</li> </ol>
<p><b>Resources</b></p>	<p><b>Online Research</b></p> <p>You can use any source of information you like but here is a link to get you started.  <a href="http://www.visitlondon.com">www.visitlondon.com</a>          NB For task 1 you must keep a record of all websites you use</p> <p>Please use news articles and reports to research recent events  <a href="http://www.bbc.co.uk">www.bbc.co.uk</a></p>
<p><b>Presentation</b></p>	<p>This can be produced electronically or by hand. If you complete this by hand, make sure you keep it as clear and neat as possible.</p>