

A Level Film Studies

Essential Bridging Work

If you intend to enrol on this course you must complete the following bridging work ahead of your first lesson and bring it with you. It should take you about 4 hours to complete the work.

Topic	Researching Film: New Releases
Task	<p>This year cinemas have been filled with film sequels, reboots and remakes. Have a look at some of the film releases planned for this summer.</p> <p>Task 1. Choose one film and carry out some research around the following points;</p> <ul style="list-style-type: none"> • Production Information, including the director and studio. • Film Stars • Film Genre (type) • Whether it is a remake, sequel or original film. • The marketing campaign, including merchandise and sound track. • Read at least two reviews or articles about the film from different media platforms, e.g. a magazine and radio article • Watch the trailer or the entire film if you can. <p>Task 2. Write a short article about the film and how you think it will be received by audiences. The article should be about 500 words long and aimed at a target audience of your peer group.</p>
Resources	<p>Online resources like IMDB and Box Office Mojo. Fox Movies, Sony Pictures etc. Film marketing and promotional materials</p>
Presentation	Please handwrite your article and bring it to your first film studies lesson.